

Thanksgiving

FUN FACTS

ALL ABOUT THE BIRD

TURKEY FACTS

1 Benjamin Franklin preferred the turkey to the bald eagle as America's national bird.

Turkeys have three-times better vision than humans. They can also see in color and their eyesight covers 270 degrees.

Presidential pardons for turkeys started in 1989.

Only male turkeys gobble.

Wild turkeys can fly.

THANKSGIVING DAY FACTS



88%

Percent of Americans that say they will eat turkey on Thanksgiving in 2023.



219 MILLION

The number of turkeys raised in the Nation in 2023, up 4% from last year.



46 MILLION

Number of turkeys eaten on Thanksgiving.



\$1.27

Price per pound in 2023, lower than last year due to increased production.

MISSOURI FACTS



18.0 MILLION

The number of turkeys produced in Missouri in 2023.



TOP 5

Missouri was ranked in the top 5 states for the number of turkeys produced in 2023.



300-400,000

The estimated number of wild turkeys in Missouri.



\$1.3 MILLION

Live, prepared or preserved turkey meat exports to other countries from Missouri this year through August 2023.



Shop at the 917 retail supermarkets, 123 meat markets, 25 fruit and vegetable markets and 70 retail bakeries in Missouri for turkey alternatives.